

News Release

For Immediate Release

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LOCAL EXECUTIVE ACCREDITED TO SERVE BUSINESSES IN GREATER PHILADELPHIA AREA

EXTON, PA – Greater Philadelphia businessperson Mark Desrosiers has been accredited by the Institute for Independent Business (IIB). Mark’s recent accreditation will expand access to the Institute’s network of Associates in Chester and Delaware counties.

“We are delighted to have an executive of Mark’s caliber become accredited. For years he has been working as a senior executive at some of the nation’s most successful service companies,” said Eric Leaman, Managing Director, IIB Business Support Americas.

Mark added, “the Institute’s accreditation means a lot to my clients”. “Besides the prestige, my relationship with the IIB enables me to provide my clients with a depth of resources that other business advisors simply cannot offer. I am now part of a worldwide network of senior executives from every type of business imaginable. With resources like that I can assist my clients with any issue or challenge they may be facing.”

The Institute for Independent Business (www.iib.org.ws) is a global not-for-profit, research, training and accreditation organization established in 1984 to provide “*practical advice that works*”. It is the largest organization of its type with over 4,500 executives having been accredited. Accredited Associates are dedicated to delivering practical advice and support to entrepreneurs and business owners.

Business owners may take advantage of a free meeting by contacting Mark Desrosiers, President of Summit Business Solutions, LLC at 610-524-5700, or via email at markdesrosiers@iib.ws.

####ENDS###

For more information or to interview Mark Desrosiers please contact 610-524-5700 or markdesrosiers@iib.ws.